

# CREATING AN INSTAGRAM ACCOUNT FOR YOUR BUSINESS

**Setting up an Instagram account is easy: all you need to do is sign up, just like on other social networking sites**

Get started	
Download the app on your phone, or go to <a href="https://www.instagram.com">instagram.com</a> on your desktop	
Sign up by filling in the form	
Choose your username. <b>Tip:</b> Your username should ideally be your business name – keep it simple and easy to find.	
Pick a secure password	
Click on sign up – you’re in	
Set up your profile by uploading your picture or logo to your profile pic, and writing a short bio about who you are. Add in your website URL and any other important information.	
In settings , find <b>Account</b> and tap <b>Switch to professional account</b> . Pick a category that best describes your business, then select Business.	
You’re ready to go!	